

Speaker Profile

Dennis Sia is a graduate of Multimedia University with a Bachelor of Engineering (Honours) in Mechanical Engineering. With a professional background that merges engineering knowledge with extensive experience in technical sales and product development, Dennis has been pushing for sustainable water sources by using modern technology and reducing reliance on conventional water sources and potable water.

As the Sales Manager for Suntar Malaysia, he leverages Suntar's position as a vertically integrated membrane company to deploy advanced water and wastewater treatment systems. Suntar, a publicly listed firm, is distinguished by its in-house R&D, dedicated membrane manufacturing plants, and engineering capabilities tailored for mission-critical industries like data centres, power, and pharmaceuticals. In his role, Dennis is responsible for building the local team, developing strategic sales channels, and driving business growth for Suntar's membrane-based technologies.

His recent work has been pivotal in introducing sustainable water management practices to high-tech industries. This is highlighted by his instrumental role in the development of a hybrid water reclamation plant, powered by Suntar's advanced membrane technology, for a major data centre hub in Johor—the very first in Malaysia for a Data Centre. Prior to Suntar, Dennis managed sales for high-tech semiconductor and government water supply projects, giving him a comprehensive understanding of the challenges and opportunities in the water industry.